



Projects for Nature

Social Media Toolkit





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In this social media toolkit, you will find suggested posts that can be used to amplify the launch of Projects for Nature, to share your donation to one of our projects or to publicise your business's commitment to Projects for Nature

- 01** Launch Post
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01 | Launch Post

01 | Launch Post – Image Bank and Instructions

The below images are contained in a folder in this pack for you to browse and download. You can use these images to accompany your post on social media or elsewhere*



*All images are royalty free.

01 | Launch Post – Copy Guide

Use this text as a guide when posting on social media about the launch of Projects for Nature.



If you're genuinely committed to nature recovery, check out this innovative platform projectsfornature.com, where business donors are connected with nature projects across England. I've/We've already committed to supporting it. I/We hope you will too. Thank you.

please place link in bio if posting on Insta

If you're an individual re-sharing the above post, use the below copy as a guide

This is a unique nature recovery project, selected by experts. I'm proud to say I've already got our CSO to commit to it.

02 | Donation Post

02 | Donation Post – Image Bank and Instructions

The below images are contained in a folder in this pack for you to browse and download. You can use these images to accompany your donation post on social media or elsewhere*



*All images are royalty free.

02 | Donation Post – Copy Guide

Use this text as a guide when posting on social media about your donations on Projects for Nature.



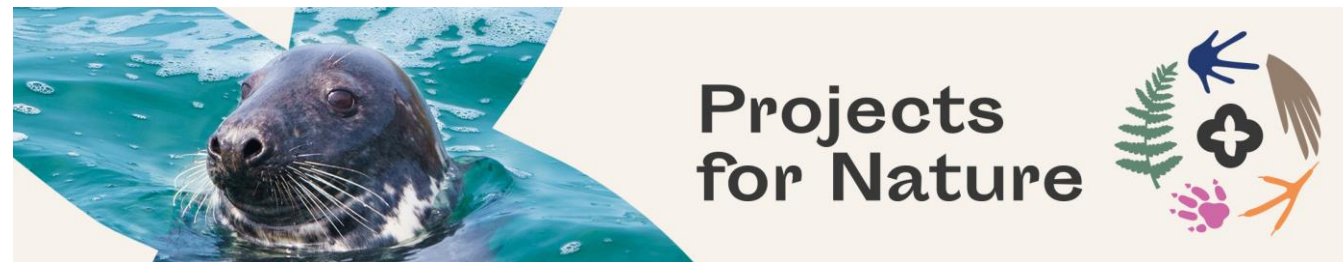
We've just committed to supporting Projects for Nature. It's a unique nature recovery platform connecting business donors with screened nature projects in England. Please join us and commit today. projectsfornature.com

please place link in bio if posting on Instagram

03 | Email Assets

03 | Email Assets – Footers

The below images are contained in a folder in this pack for you to browse and download. You can use these images as footers to emails*



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Thank you!