

**NORTH
OF TYNE**
~~~~~  
**COMBINED  
AUTHORITY**

**Zero Carbon, Zero Poverty  
Fund**

**#CrowdfundNorthofTyne  
Online Launch Event**

**6th of July 2021**

**16:00**

**Spacehive**



**We'll be starting shortly...  
in the meantime:**

- Stay on 'mute' until the breakout rooms
- Set zoom to 'Speaker View'
- Use the **Chat Box** to ask questions and say hello!
- Note the first half of the session will be recorded



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Tips for online workshops



- Stay on **'mute'** with your camera off until the breakout rooms
- Set to **'Speaker View'** so you can see the slides
- Use the **chat box** to communicate with the room
- Session will be **recorded** and shared afterwards
- **Slides** and all documents mentioned will be shared afterwards



Agenda



Official Welcome

Crowdfunding with Spacehive

Overview of programme

Zero Carbon, Zero Poverty Fund

Hear from a previous project creator

Official close

Breakout Rooms

Sharing project ideas

One-to-one advice



Dr Henry Kippin
Managing Director, NTCA



Spacehive



Got an idea for your local area?

START A PROJECT

Benefits of crowdfunding

Develop new skills



“Crowdfunding has given me real confidence - I can actually say I am a social entrepreneur”
- Ursula Stone

Create new connections



“Crowdfunding provided an opportunity for the whole community to come together”
- Louise Armstrong

Raise your profile



“Lots of funding goes to large organisations. What crowdfunding has done is said we matter”
- Leyla Laksari



Crowdfund North of Tyne

#CrowdfundNorthofTyne

Creating a springboard for a locally led recovery and re-imagination of the North of Tyne

Created by [North of Tyne Combined Authority](#). Powered by [Spacehive](#).



www.spacehive.com/movement/crowdfund-north-of-tyne

Fuelling your ideas



Workshops &
events



Advice & support



Funding to
turbocharge your
campaign



Zero Carbon, Zero Poverty Fund

A springboard for a locally led greening
and food security projects

£200k fund

Organisations: **£15k max pledge** (70-80% of target)

Individuals: **£2.5k max pledge**

1. Improve or create green spaces for the benefit of local communities
2. Reduce food waste and make it easier for everyone to access fresh, local food

Things to know



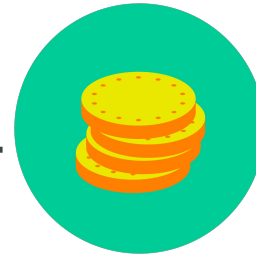
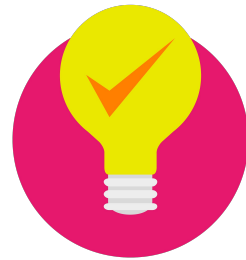
Secondary Criteria

- Bring people together in new ways
- Improve places that matter to you
- Support people's wellbeing and mental health - especially outdoors
- Inspire creativity and opportunity for all – including promoting lifelong learning
- Supporting social enterprise and co-operative development for the good of your local community

You'll also need to:

- Show us that the idea comes from, and is for, your local community
- Tell us how you've considered the needs of everyone in your community – particularly people from different backgrounds, across different ages and with experience of disability
- Demonstrate the support of your community through pledges, likes and comments on the campaign page

Community Crowdfunding - Autumn 2021 Timeline



NOW

Create a project on Spacehive, lock down your costs and secure permission

22nd September

Pitch to funds and submit for verification

NEXT

Get your project verified

Late September

Campaigns start

Late October

Council assesses projects

December

Hit your target in order to release your funds

January +

Projects delivered!

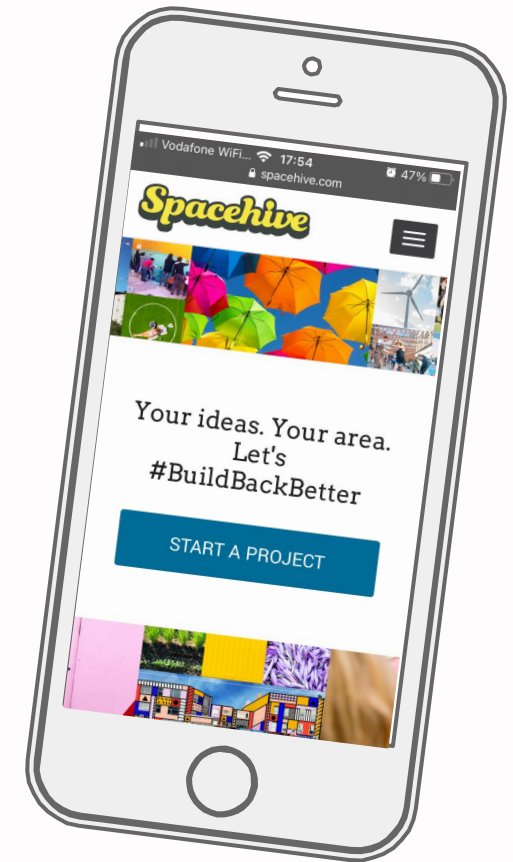
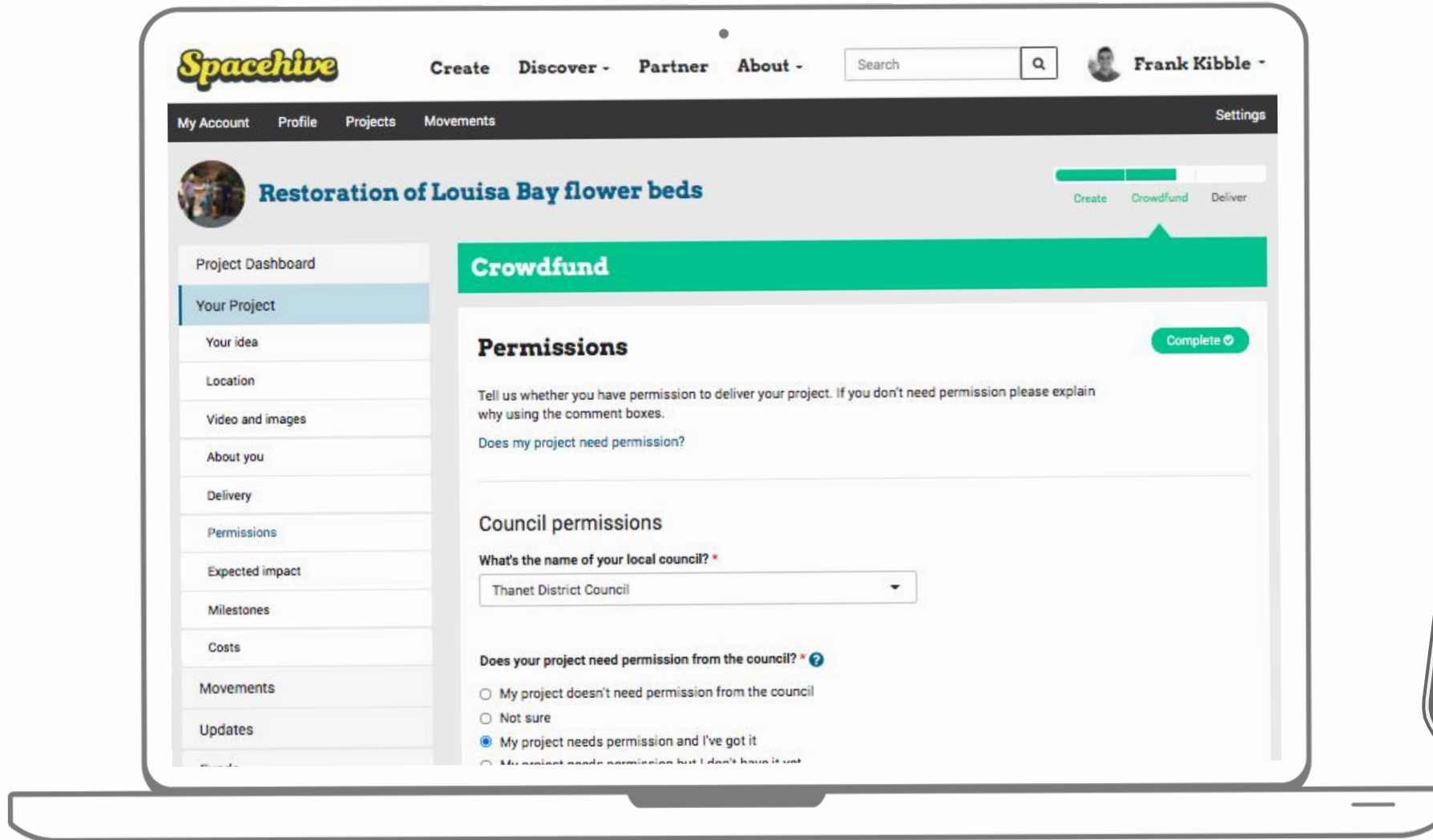
Preparation & Pitch

Verification

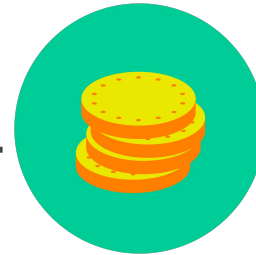
Crowdfunding

Delivery

Preparation & Pitch



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COSTS MATCH THE
DESCRIPTION

SUPPLY COST EVIDENCE
& QUOTES

PERMISSIONS

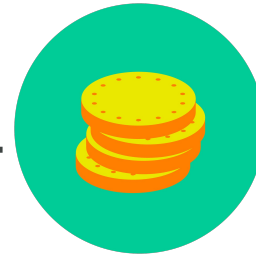
FROM THE LAND OWNER

PUBLIC LIABILITY
INSURANCE?

SAFEGUARDING POLICY



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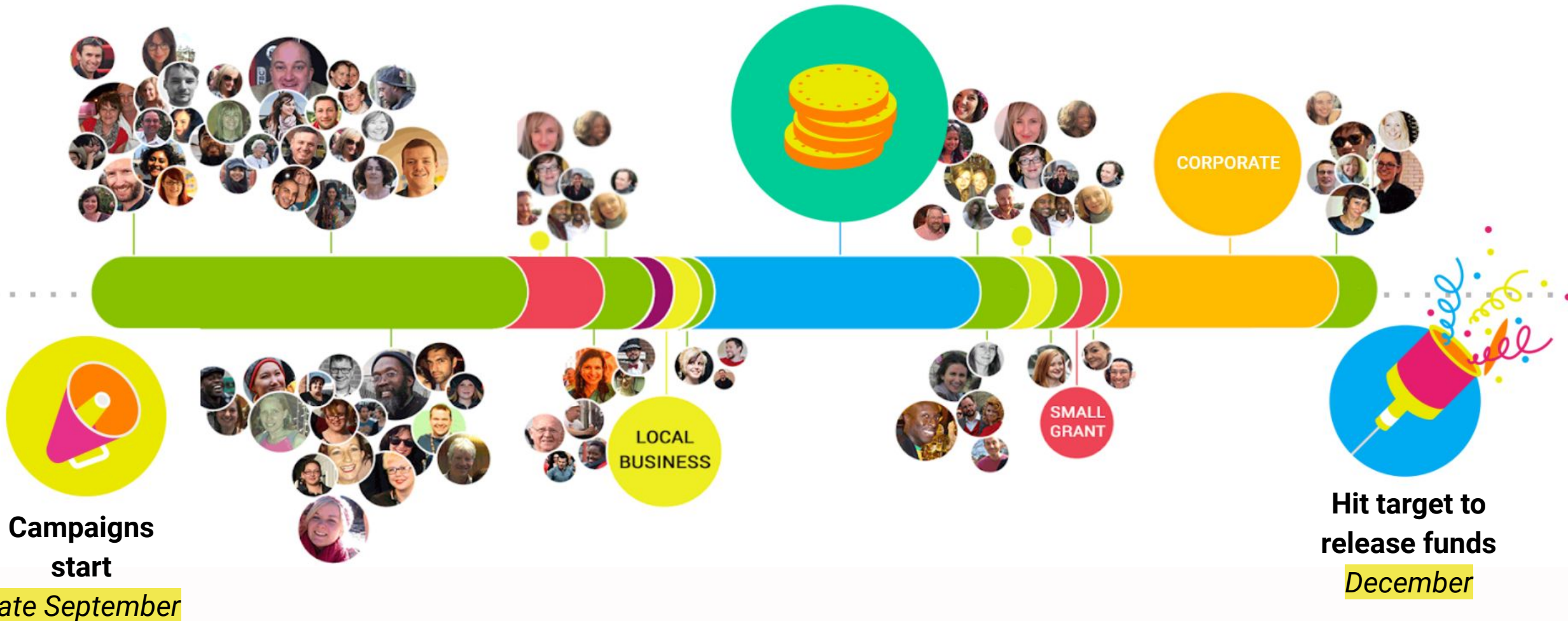
Crowdfunding

Delivery

Crowdfunding



Zero Carbon Zero Poverty Fund



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Things to know

- There is a 5% platform fee - not taken unless campaign is successful
- Transaction fees are charged by the platform payment providers
- Spacehive is an all-or-nothing platform = more funds, faster!




Stephen Douglas, Community Beekeeping

Spacehive Create Discover - About - Search Q Log in

Community beekeeping

By Stephen Douglas & Meadow Well Connected North Shields Delivery




FUNDED ON
08 DEC 2020!

57
backers

£5,214
raised

[Share this project](#) Like 19 Comment 16 Follow 52

From building the hives, to managing colonies: I will support a group of volunteers to learn the basics of beekeeping. Beekeeping leads to life long learning, and can bring people together.

Stephen Douglas & Meadow Well Connected 
[About me](#)



www.communitybeekeeping.co.uk



Mayor Jamie Driscoll



How can you help?



Project

Let us know your idea
(stay for the breakout rooms)



Promote

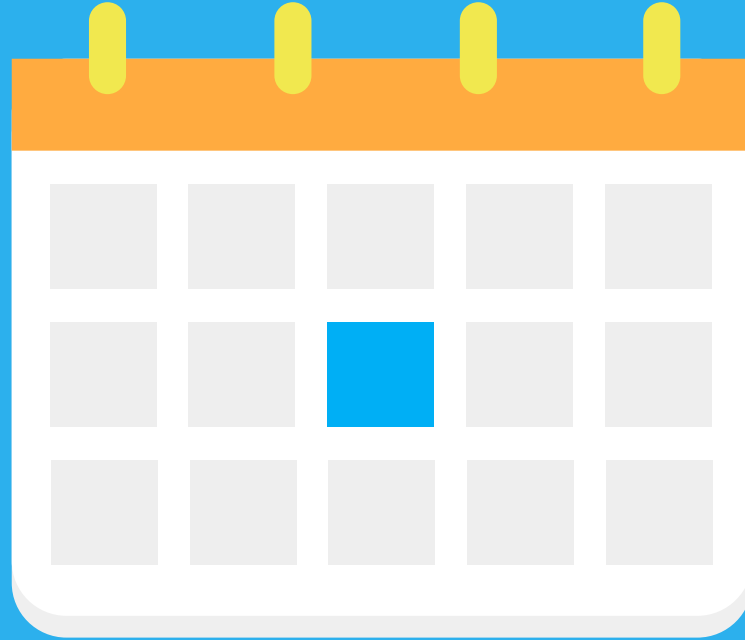
Can you help spread the
word?



Pledge

Do you have funds you can
use to pledge?

NEXT WORKSHOP



21 July, 10am

Next steps



1

Fill out our project idea form to share your idea with us



2

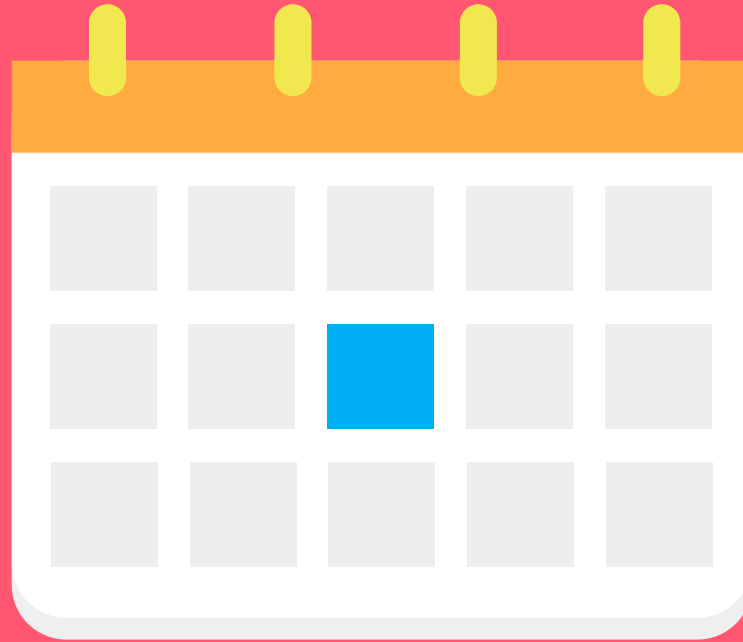
Create your project page on Spacehive



3

Pitch to the funds and submit for verification by 22nd September

DEADLINE



22 September

Stay in touch



Aoife Herr - aherr@spacehive.com

Frank Kibble - fkibble@spacehive.com

support@spacehive.com

Support for
projects

- Live chat
- Emails
- Phone calls



#CrowdfundNorthofTyne

@Spacehive
@NorthTyneCA



Breakout Rooms

Sharing your project ideas

Tips for launching a campaign

One-to-one advice