




@EalingCouncil, @Spacehive  
#FutureEaling



## We'll be starting shortly... in the meantime:

- Stay on **'mute'** until the breakout rooms
- Set zoom to **'Speaker View'**
- Use the **Chat Box** to ask questions and **say hello!**
- Note the first half of the session will be **recorded**





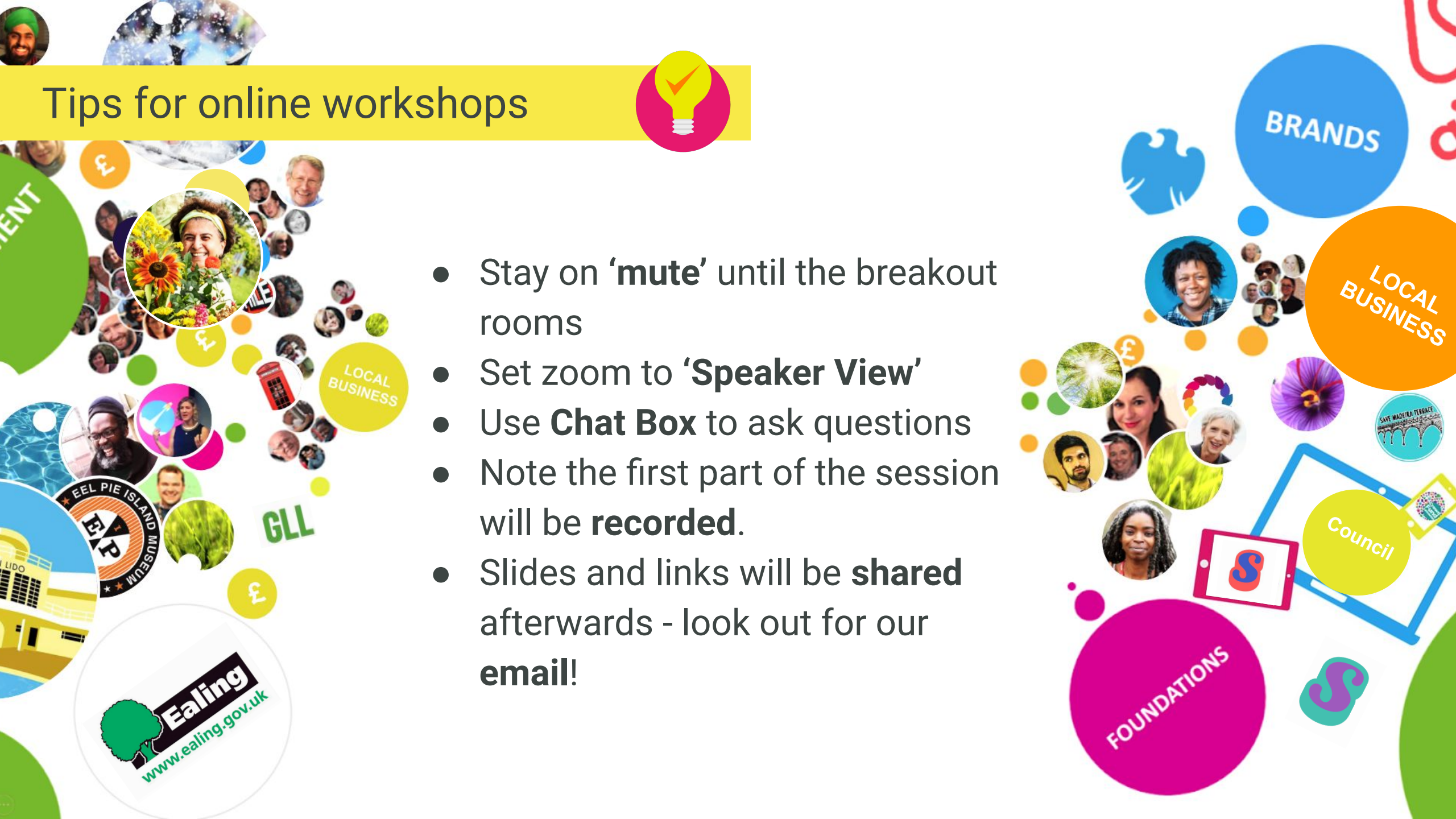
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# Tips for online workshops



- Stay on '**mute**' until the breakout rooms
- Set zoom to '**Speaker View**'
- Use **Chat Box** to ask questions
- Note the first part of the session will be **recorded**.
- Slides and links will be **shared** afterwards - look out for our **email**!



# Agenda



Official Welcome

Overview of Crowdfunding

The Future Ealing programme

Hear from a Project Creator

Programme timeline

Your campaign and things to know

Breakout Rooms

Shaping up your project idea

Q&A






**Councillor Julian Bell**  
**Leader of Ealing Council**

*Spacehive*



A photograph of a man in a green t-shirt and a black baseball cap with a red brim, seen from the back and side. He is playing a large, round, woven drum. In the background, there is a crowd of people at what appears to be a festival or community event. To the right, another person is partially visible, wearing a colorful patterned shirt and playing a different drum. The scene is outdoors with trees and foliage in the background.

"Our festival is for the **whole community** to come together, meet their neighbours, learn new skills and build lasting relationships"



# Benefits of crowdfunding

BRING PEOPLE TOGETHER

RAISE PROFILE

UNLOCK BIGGER FUNDS

GET IT DONE QUICKER

BUILD RELATIONSHIPS

SENSE OF OWNERSHIP





Edit Movement



HOME

ABOUT

PROJECTS

FUNDS & SUPPORT

NEWS & EVENTS

★  
Following



# Future Ealing

#FutureEaling

The exciting way for you to shape the place and the action across the borough of Ealing!

Created by [Ealing Council](#). Powered by [Spacehive](#).

<https://www.spacehive.com/movement/ealing>

# Fuelling your ideas

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Workshops &  
events



Advice & support



Funding to  
turbocharge your  
campaign





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[illegible]

# Future Ealing Funding



**£100k funding available**  
**£10k max pledge (capital elements)**

We want to support locally led proposals which:

- Bring people together to achieve their potential
- Improve public spaces
- Create community hubs and reanimate high streets
- Help reduce the borough's carbon footprint
- Promote happiness, confidence and health

While you don't need to be a fully constituted group to get involved, you will need to represent a community group and you will need a group bank account. The council cannot transfer funds into a personal bank account

Email: [dosomethinggood@ealing.gov.uk](mailto:dosomethinggood@ealing.gov.uk)

# Local Additional Support



Ealing and Hounslow CVS has a community event calendar <https://ehcvs.org.uk/calendar/>

Useful volunteering support information can be found here <https://ehcvs.org.uk/resourcesandbestpractice/>

There is also some sessions (zoom) that may be useful:

- 23 March at 11am Volunteering Policy and Handbook Training (booking link in calendar)
- 25 March at 11am Measuring the impact of your Volunteering programme. There are only a few spaces remaining (to book please email [samantha@ehcvs.org.uk](mailto:samantha@ehcvs.org.uk))
- 21 April at 11am Ealing Safeguarding Forum (booking link in calendar)
- 11 May at 11am Rewarding and retaining Your Volunteers (to book please email [samantha@ehcvs.org.uk](mailto:samantha@ehcvs.org.uk))

FAQs to help groups set up including insurance, how to get DBS check, good reasons for setting up a charity, what is a social enterprise, when should a new group start keeping accounts, where to find information about starting a group <https://ehcvs.org.uk/faqs/>

Freshwater Foundation can offer advice and training <http://freshwaterfoundation.org.uk/advice-and-training/>



# Support from the Adult Learning Team



Ealing adult learning offers a range of free workshops and courses (some paid) to help residents develop innovative ideas and enable them to gain the skills to successfully bid and manage a project.

They range from - English, maths and digital skills to qualification or professional and personal development courses.

## **Our courses**

- Digital skills
- Digital photography
- Writing a bid
- Money matters
- Communication skills
- First aid
- Planning and managing projects

Find out more

T: 020 8825 5577, E: [adultlearning@ealing.gov.uk](mailto:adultlearning@ealing.gov.uk), W: [ealingadultlearning.org.uk](http://ealingadultlearning.org.uk)



Previous Project Creator

# Lucy Clark, MindFood CIO

## MindFood Makeover - facilities upgrade

By MindFood CIO  Ealing  Delivery

Open



**54**  
backers

**£3,880**  
raised

MindFood CIO

[About me](#)

[Ask me a question](#)

[edit my project](#)



Share this project

 Like  Comment  Follow

MindFood would like to upgrade facilities at our allotment at Cleveley Crescent, to provide a more comfortable all-weather environment to teach food-growing and wellbeing techniques year-round.





# Future Ealing Spring 2021 Timeline



**Attend the  
support  
workshop**  
Today and  
throughout  
March



**Deadline for  
projects to  
come forward  
and pitch**  
28th of April



**Project pages  
verified by**



**Campaigns start**  
Early May



**Council  
pledges**  
First week of  
June



**Targets hit and  
funds released**  
Between  
June-July



**Projects  
delivered**  
Summer  
2021





# Project Verification

COSTS MATCH THE  
DESCRIPTION

SUPPLY QUOTES

PERMISSIONS

FROM THE LAND OWNER

PUBLIC LIABILITY  
INSURANCE?

SAFEGUARDING POLICY







Need to know



**GO**CARDLESS





# “Build a crowd before you crowdfund”



# Next steps



1

Fill out our expression  
of interest form to  
share your idea with  
us



2

Create your project  
page on Spacehive



3

Pitch to the fund by  
28th April

# Next Steps



## Project

Let us know your idea  
(stay for the breakout rooms)



## Promote

Can you help spread the  
word?

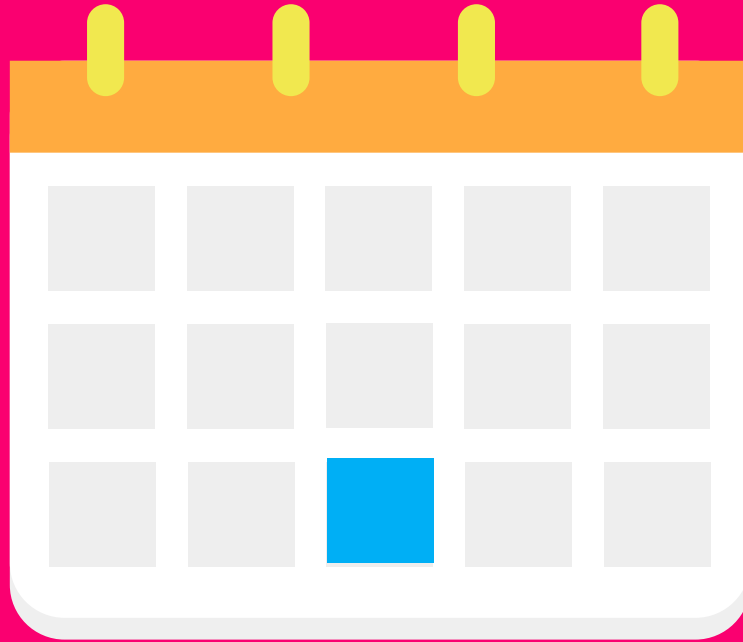


## Pledge

Do you have funds you can  
use to pledge?



# DEADLINE



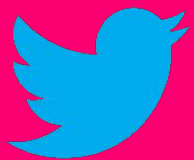
28th April



**Email - Phone - Live chat - Project Clinics**

[support@spacehive.com](mailto:support@spacehive.com)

[dosomethinggood@ealing.gov.uk](mailto:dosomethinggood@ealing.gov.uk)



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# Breakout Rooms

Sharing your project ideas  
One-to-one advice





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